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## Advertising with ACAud Information

### Email Advertising

Email advertising to the entire membership may be arranged at a cost of \$455.00 per mail out, copy provided.

ACAud will, upon request mail advertising material to its members, or certain categories of members (Ordinary, Associate, Affiliate, Student, Service Member etc.)

#### Form and Content

Provide your Advertisement Flyer in a PDF format. Email all Advertisement Flyers to [acaud@acaud.org](mailto:acaud@acaud.org). Advertisements for positions vacant, must not state a salary or wages as a dollar amount.

#### Turnaround Time

As the ACAud Secretariat is a small organisation with limited staff members, we have a ten working-day leadtime from receipt of mailing material to allow for unforeseen circumstances but mail-outs are usually dispatched within five working days.

### Accord Magazine

Prices for advertising in ACAud's quarterly magazine are as follow:

<b>SCHEDULE OF RATES</b>	<b>Mono</b>	<b>Colour</b>
<b>¼ Page</b>	\$117.00	\$195.00
<b>½ Page</b>	\$182.00	\$286.00
<b>Full Page</b>	\$364.00	\$546.00
<b>Double Page Spread</b>		\$1066.00
<b>Advertorial (per page)</b>		\$585.00
<b>Preferred Position</b>		Additional 30%

Preferred positions are:

- Inside front cover
- Centre of spread
- Inside back cover or spread
- Back page
- Other specific requested position